WALLIS NEWS-REVIEW
Serving our readers since 1974
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ADVERTISING DISPLAY RATES:
Agency $6.50 pci
(Volume/Frequency Rate Available)
Retail / Classified $5.25 pci
All advertising is downloadable weekly on the website.

DISPLAY DIMENSIONS:
1 col. ..................... 1.56
2 col. ..................... 3.25
3 col. ..................... 4.9375
4 col. ..................... 6.625
5 col. ..................... 8.312
6 col. ..................... 10

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ADVERTISING CLASSIFIED WORD RATES:
30¢ a word - 20 words or less for $6.00

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COLOR RATES:
Full Process - $100

INSERTION RATE:
$125 flat - adjusted upward by weight
Frequency Discounts Available

CIRCULATION: 1000+- includes Rack Sales

SUBSCRIPTION RATES:
$35/yr locally; $40/yr in state; 45/yr out of state
Single paper cost is $1.00
Single copies are sold locally in Sealy, Wallis, Orchard, East Bernard, Simonton, Fulshear

WEB ADVERTISING: Contact for rates

PRESS ASSOC. MEMBERS: Texas Press Association

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